
 27,672 interviews
28 / 11 > 07 / 12 / 2015

 1,002 interviews
28 / 11 > 07 / 12 / 2015

Methodology: face-to-face

ROMANIA

SUMMARY COUNTRY ANALYSIS

More than eight out of ten respondents in Romania say that helping people in developing countries is important (88%). This represents an increase of four percentage points since 2014. More than seven out of ten agree that aid to developing countries should be increased (71%) – a figure slightly above the EU average of 68%. In fact, respondents in Romania are the most likely of all Europeans to say that aid should be increased beyond what has been promised (29%) – an increase of eleven percentage points since 2014.

Although respondents in Romania are more likely than the EU average to agree that tackling poverty in developing countries should be one of the main priorities of the EU (74% vs. 69%), this represents a decline of three percentage points since 2014 compared to an increase of five percentage points at EU level. The same pattern applies for the view that tackling poverty in developing countries should be one of the main priorities of the national government. Although the proportion who agree with this statement is close to the EU average (51% vs. 50%), this represents a decline of three percentage points since 2014, while the proportion at EU level increased five percentage points.

Respondents in Romania are much more positive about the effectiveness of official development aid in helping to reduce poverty in developing countries than Europeans in general (79% vs. 67%). They are also more likely to agree that aid is an effective way to tackle irregular migration (77% vs. 73%).

Respondents in Romania are less likely than Europeans in general to have heard of the Sustainable Development Goals (29% vs. 36%), but they are more likely to be aware that 2015 was the European Year for Development (25% vs. 18%). Respondents in Romania are also the most likely to say they feel more informed about development aid than they did in 2014 (21%).

Considering the most pressing challenges for developing countries, respondents in Romania, are more likely to mention health (46% vs. 34%), education (39% vs. 34%) and economic growth, employment and social inequality (33% vs. 26%) than Europeans in general. However, they are less likely to mention migration issues (7% vs. 12%).

Just over four out of ten respondents in Romania agree that individuals can play a role in tackling poverty in developing countries (42%). They are amongst the least likely to be prepared to pay more for products or groceries from developing countries (28% vs. 50%), or to be personally involved in helping developing countries (7% vs. 33%).

In the EU as a whole, younger respondents (aged 15-24) are generally more positive about development issues than older age groups (aged 25 or over). This trend is less evident in Romania, with a small difference between these groups. However, younger respondents in Romania are more likely to say development aid should be increased (78% vs. 70%), and they are much more positive about the role of the individual (56% vs. 40%). Contrary to the EU trend, younger respondents in Romania are more likely to be personally involved in helping people in developing countries than their older counterparts (12% vs. 6%).

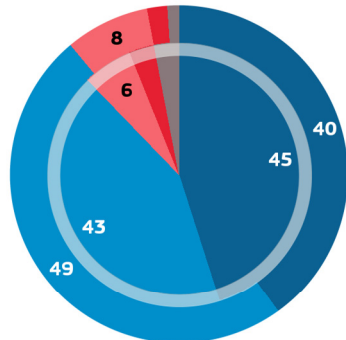
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1. IMPORTANCE OF AND ATTITUDES TOWARDS DEVELOPMENT COOPERATION AND AID

QA1 In your opinion, is it very important, fairly important, not very important or not at all important to help people in developing countries? (%)

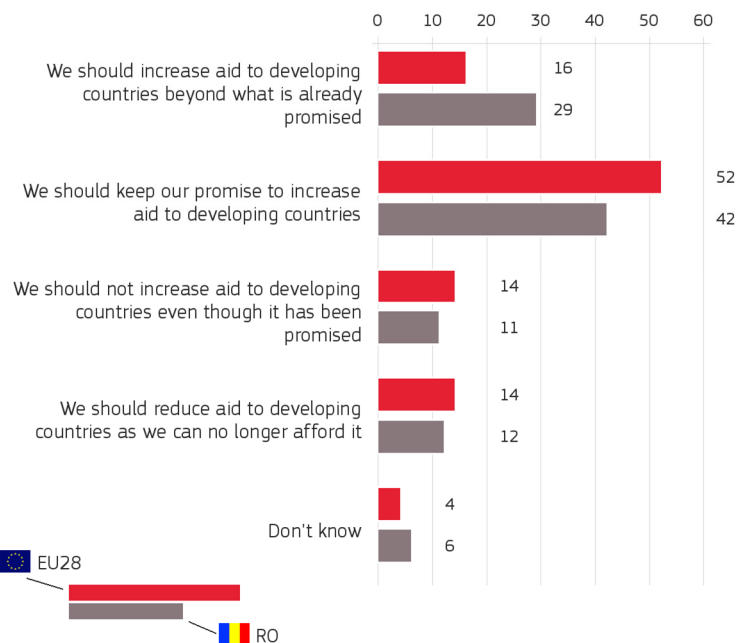


EU28 Outer pie RO Inner pie

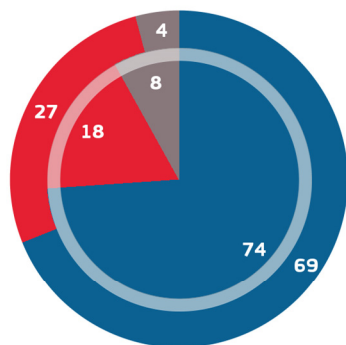
| | EU28 | | RO | |
|----------------------|------|-----------|------|-----------|
| | 2015 | 2014-2015 | 2015 | 2014-2015 |
| Very important | 40 | + 3 | 45 | + 11 |
| Fairly important | 49 | + 1 | 43 | - 7 |
| Not very important | 8 | - 2 | 6 | - 4 |
| Not at all important | 2 | - 1 | 3 | - 2 |
| Don't know | 1 | - 1 | 3 | + 2 |

Evolution 2014-2015

QA5 The EU (the European Commission and Member States) has promised to increase the level of its aid to developing countries. Given the current economic situation, which of the following statements best describes your opinion? (%)



QA7.2 To what extent do you agree or disagree with each of the following statements? **Tackling poverty in developing countries should be one of the main priorities of the EU (%)**

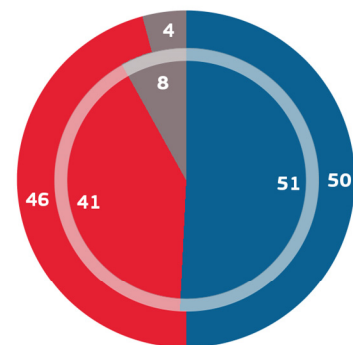


EU28 Outer pie RO Inner pie

| | EU28 | | RO | |
|------------------|------|-----------|------|-----------|
| | 2015 | 2014-2015 | 2015 | 2014-2015 |
| Total 'Agree' | 69 | + 5 | 74 | - 3 |
| Total 'Disagree' | 27 | - 5 | 18 | + 1 |
| Don't know | 4 | = | 8 | + 2 |

Evolution 2014-2015

QA7.3 To what extent do you agree or disagree with each of the following statements? **Tackling poverty in developing countries should be one of the main priorities of the (NATIONALITY) Government (%)**



EU28 Outer pie RO Inner pie

| | EU28 | | RO | |
|------------------|------|-----------|------|-----------|
| | 2015 | 2014-2015 | 2015 | 2014-2015 |
| Total 'Agree' | 50 | + 5 | 51 | - 3 |
| Total 'Disagree' | 46 | - 5 | 41 | + 1 |
| Don't know | 4 | = | 8 | + 2 |

Evolution 2014-2015

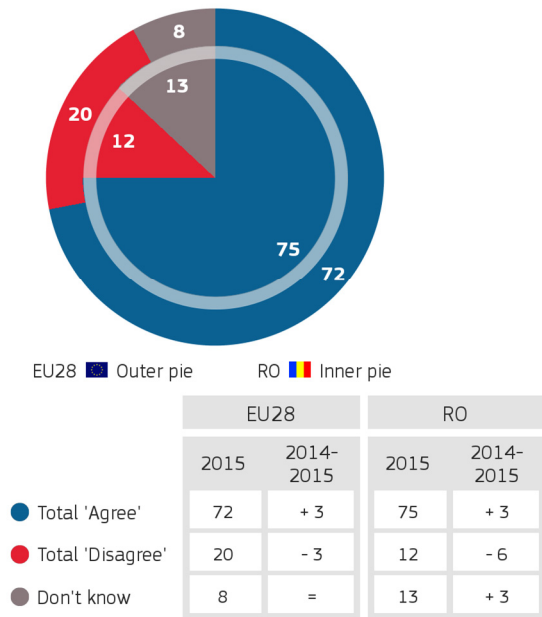
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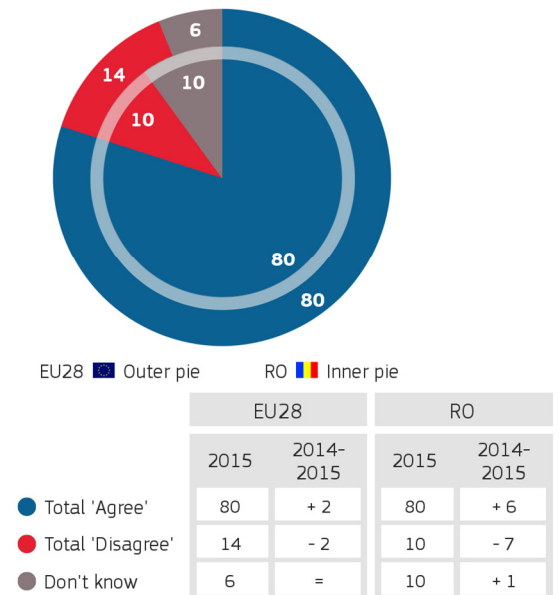
2. BENEFITS OF DEVELOPMENT COOPERATION AND AID

QA7.4 To what extent do you agree or disagree with each of the following statements?
Tackling poverty in developing countries has a positive influence on EU citizens as well (%)



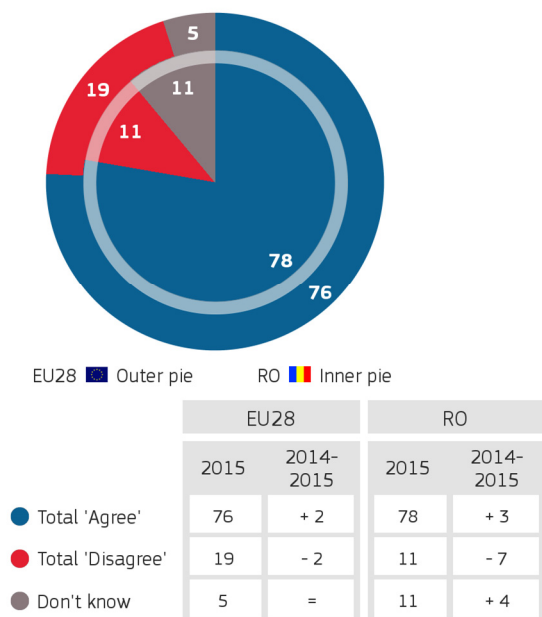
Evolution 2014-2015

QA7.5 To what extent do you agree or disagree with each of the following statements?
Tackling poverty in developing countries is also in the EU's own interest (e.g. by creating trade opportunities or better access to energy and raw materials) (%)



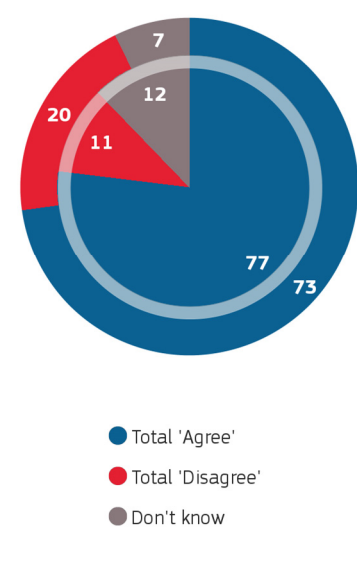
Evolution 2014-2015

QA7.7 To what extent do you agree or disagree with each of the following statements?
Aid for developing countries contributes to a more peaceful and equal world (%)



Evolution 2014-2015

QA7.8 To what extent do you agree or disagree with each of the following statements?
Aid for developing countries is an effective way to tackle irregular migration (%)



Evolution 2014-2015

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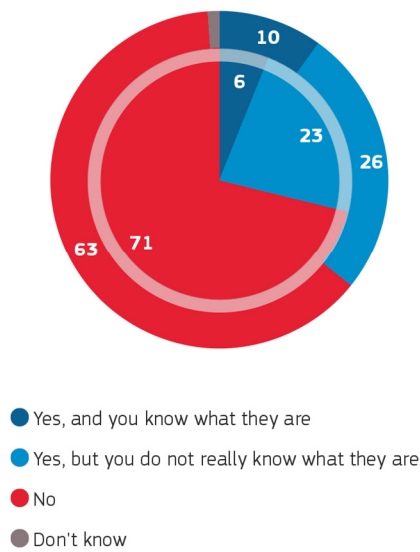
Methodology: face-to-face

ROMANIA

3. AWARENESS OF UNITED NATIONS' SUSTAINABLE DEVELOPMENT GOALS

QA10 Have you ever heard or read about the Sustainable Development Goals agreed by the international community?

(%)



- Yes, and you know what they are
- Yes, but you do not really know what they are
- No
- Don't know

EU28 Outer pie RO Inner pie

QA10 Have you ever heard or read about the Sustainable Development Goals agreed by the international community?

(%)

Answer: Total 'Yes'

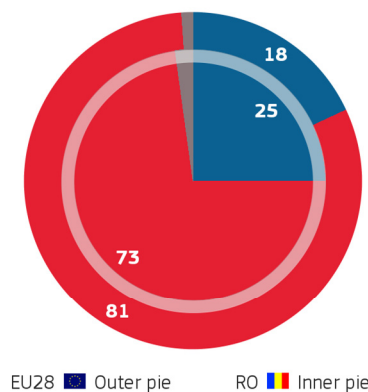
| | EU28 | RO |
|----------------------------------|------|----|
| TOTAL | 36 | 29 |
| EDUCATION (END OF) | | |
| 15- | 22 | 11 |
| 16-19 | 31 | 26 |
| 20+ | 48 | 46 |
| Still studying | 46 | 38 |
| DIFFICULTIES PAYING BILLS | | |
| Most of the time | 25 | 28 |
| From time to time | 33 | 30 |
| Almost never/ Never | 38 | 28 |

Socio-demographic breakdown

4. AWARENESS OF "2015 - THE EUROPEAN YEAR FOR DEVELOPMENT" AND DEVELOPMENT IN GENERAL

QA2 2015 is the European Year for Development. Did you know this before this interview?

(%)



EU28 Outer pie RO Inner pie

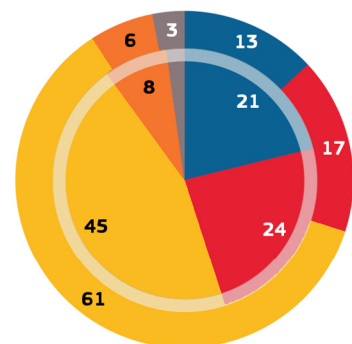
- Yes
- No
- Don't know

Evolution 2014-2015

| | EU28 | | RO | |
|------------|------|-----------|------|-----------|
| | 2015 | 2014-2015 | 2015 | 2014-2015 |
| Yes | 18 | +6 | 25 | +5 |
| No | 81 | -6 | 73 | -6 |
| Don't know | 1 | = | 2 | +1 |

QA3 Would you say that you feel more informed, less informed or equally informed about development aid in 2015 than you were in 2014?

(%)



- More informed
- Less informed
- Equally informed
- You are not interested in development aid (SPONTANEOUS)
- Don't know

EU28 Outer pie RO Inner pie

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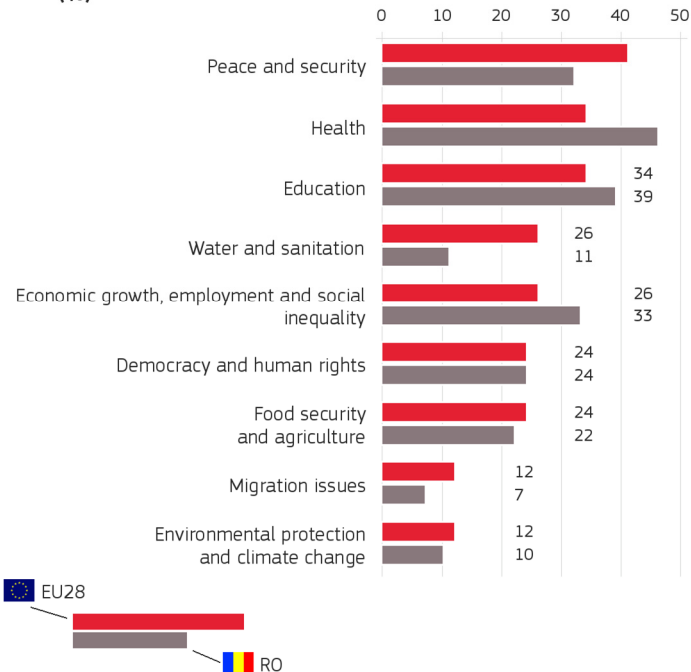
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5. UNDERSTANDING THE CHALLENGES FACING DEVELOPING COUNTRIES

QA4 Which of the following challenges do you consider as the most pressing for the future of developing countries? (MAX. 3 ANSWERS)

(%)



QA4 Which of the following challenges do you consider as the most pressing for the future of developing countries? (MAX. 3 ANSWERS)

(%)

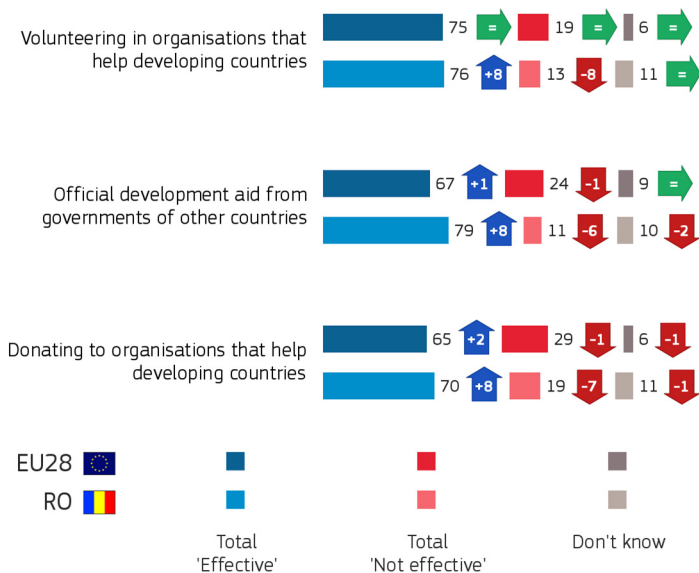
| Answer: Education | EU28 | RO |
|----------------------------------|------|----|
| TOTAL | 34 | 39 |
| EDUCATION (END OF) | | |
| 15- | 27 | 27 |
| 16-19 | 31 | 37 |
| 20+ | 40 | 51 |
| Still studying | 41 | 37 |
| DIFFICULTIES PAYING BILLS | | |
| Most of the time | 31 | 33 |
| From time to time | 29 | 37 |
| Almost never/ Never | 36 | 40 |

Socio-demographic breakdown

6. EFFECTIVENESS OF DIFFERENT TYPES OF ACTION

QA9 For each of the following, please tell me how effective or not you think they are in helping to reduce poverty in developing countries?

(%)



QA9.1 For each of the following, please tell me how effective or not you think they are in helping to reduce poverty in developing countries?

Donating to organisations that help developing countries (%)

| Answer: Total 'Effective' | EU28 | RO |
|---------------------------|------|----|
| TOTAL | 65 | 70 |
| AGE | | |
| 15-24 | 73 | 67 |
| 25-39 | 68 | 72 |
| 40-54 | 64 | 78 |
| 55 + | 61 | 65 |
| EDUCATION (END OF) | | |
| 15- | 57 | 59 |
| 16-19 | 63 | 72 |
| 20+ | 69 | 75 |
| Still studying | 76 | 67 |

Socio-demographic breakdown

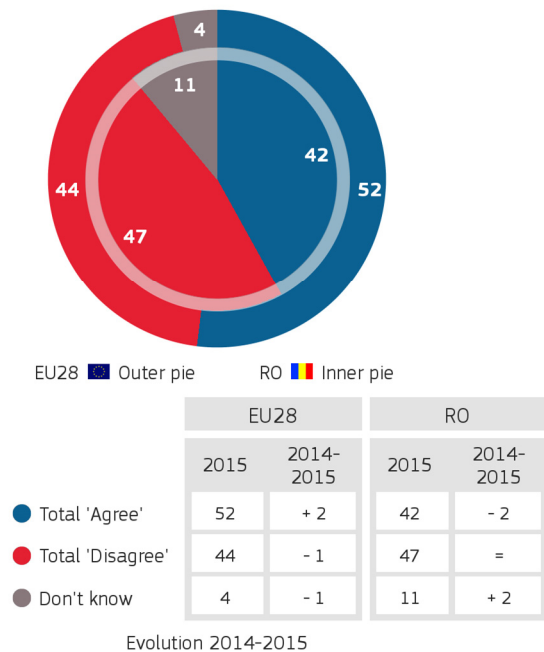
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7. PERSONAL COMMITMENT TO AND INVOLVEMENT IN DEVELOPMENT

QA7.1 To what extent do you agree or disagree with each of the following statements?
As an individual, you can play a role in tackling poverty in developing countries (%)

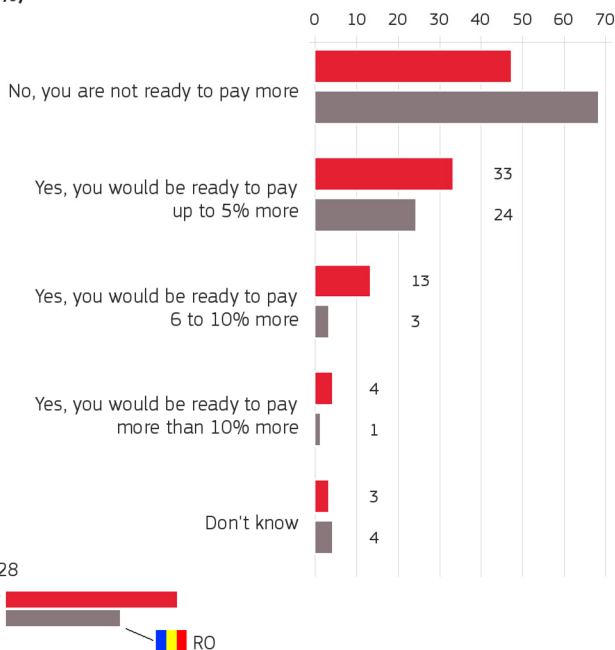


QA7.1 To what extent do you agree or disagree with each of the following statements?
As an individual, you can play a role in tackling poverty in developing countries (%)

| Answer: Total 'Agree' | EU28 | RO |
|---------------------------|------|----|
| TOTAL | 52 | 42 |
| AGE | | |
| 15-24 | 61 | 56 |
| 25-39 | 56 | 46 |
| 40-54 | 52 | 45 |
| 55 + | 45 | 33 |
| EDUCATION (END OF) | | |
| 15- | 44 | 33 |
| 16-19 | 48 | 37 |
| 20+ | 59 | 53 |
| Still studying | 66 | 59 |

Socio-demographic breakdown

QA6 Would you be prepared to pay more for groceries or other products from developing countries to support people living in these countries (for instance for fair trade products)? (%)



QA8 Regarding your personal involvement in helping developing countries, please let me know which of the following apply to you? (MULTIPLE ANSWERS POSSIBLE) (%)

